

TEAR 3M AR/VR Conference 2021 (Virtual)

Deadline for Purchase of Sponsorship Packages 31 January 2021	Fee
Bronze Package	\$500
Logo on Conference Page	
Link to Company Website from Conference Page*	
Logo on Advertisements and NDIA Website	
1 Free Conference Registration Attendee	
Silver Package	\$1,000
<i>Everything from Bronze Level plus:</i>	
Virtual Booth, <i>Static Booth</i> with sponsor info, videos, pdfs (unmanned booth, no chat capability with booth visitors), and Link to Booth from Sponsor Page	
* Link on Conference Page will be to Virtual Booth	
2 Free Conference Registration Attendees	
Gold Package	\$2,000
<i>Everything from Bronze & Silver Levels plus:</i>	
Virtual Booth, manned, Video Chat with representative; Sponsorship Page with PDF, Video,	
* Link on Conference Page will be to Virtual Booth	
Maximum 30 Second Commercial Ads; played between tracks, as scheduled by NDIA	
4 Free Conference Registration Attendees	
Add Ons - Minimum Sponsorship of Bronze Required	
1 Hour Track - Pre-recorded or live session; this option will support sponsors ability to conduct demos, create links to immersive/collaborative demos, a static presentation, and interactive (Q&A supported) presentation. Will work with sponsor to provide maximum flexibility subject to any platform limitations.	\$800
Demo or Networking Lounge - another option for sponsors to create their own environment to facilitate networking, birds of a feather, focused discussion, etc... Will work with sponsor to provide maximum flexibility subject to platform limitations.	\$800
Plenary Session Sponsor; Logo on Background - and Commercial Video - associated with Government Keynote Speaker	\$1,000