



## WHY YOU DON'T WANT TO WAIT UNTIL THE LAST MINUTE TO REGISTER:

The **TEAR 3M AR/VR Technical Exchange** is a virtual event being presented in a “**flipped format**” which means registrants will have added participation flexibility intended to maximize the value of their participation and to allow them to start viewing the presentations of more than 100 contributing speakers.

Approximately 2 weeks prior to the scheduled event registrants will be able to begin viewing many of the presentations (all except the scheduled keynote speakers presenting the morning of Day 1); in addition they will be able to enter any questions they have for the presenters via the “**chat function.**” These presentations will remain available to registrants after the event for approximately 1 year.

**Day 1** of the event includes **keynote speakers**; their presentations will not be available in advance nor will they be recorded for post event viewing.

**Day 1 contributing speakers** and the **Day 2** agenda is structured to allow **interaction** with all of the contributing speakers...speakers will not be giving their presentations during the actual event (as they will have been made available in advance), but rather will be providing a brief summary of their presentation topic and using the scheduled time to engage with the attendees, addressing questions, both those logged while they viewed the presentations in advance, and any raised during the scheduled sessions.

In addition **Day 2** will have **scheduled live demos** and **presentations** with valued sponsors- these sessions will not be available in advance and may include other interactive activities.

This approach has allowed us to compress the event schedule while maximizing the volume of information we can make available as part of the event.