



Dear NDIA San Diego Members,

Welcome to this month's newsletter, which includes upcoming event information, a NDIA SD Committee spotlight, recent event highlights, and awards. There are some special events you will not want to miss, such as our Welcome Back Mixer at Stone Brewing, Member Appreciation gathering at the Bali Hai, and annual Navy Gold Coast event. These upcoming events offer great opportunities to network, engage, and have fun!

Thank you all for your vital, continual contributions and commitment to NDIA's mission.

Regards,

Eric
San Diego Chapter President

Upcoming Events

NDIA San Diego Welcome Back Mixer! Free Event at Stone Brewing – July 21, 2021



What: NDIA San Diego Networking Mixer

In lieu of our Monthly Speaker Series NDIA San Diego invites you to join us at Stone Brewing to Kick Off our return to in-person events. The room will be open at 4:30. No agenda. Feel free to come and go as you please. Hope to see you there.

When: July 21, 2021, 4:30 – 7:30 p.m.



Where: Stone Brewing 2816 Historic Decatur #116

Cost: Free, NDIA will provide apps. Drinks not provided.



NIWC PAC Executive Forum Virtual – August 11, 2021

The next NIWC Pacific/NDIA Executive Forum is scheduled for Wednesday, August 11th from 3-4:30 p.m. The agenda will include the following:

- CO/ED Opening Remarks
- NIWC Organization updates and special topics
- Industry committee reports

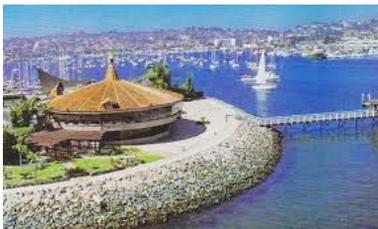
Do you have any ideas for topics or some questions for the NIWC PAC leadership? We want to hear from you! Please share by contacting our NIWC Committee Lead, [Scott Sautter](#) .



Register soon because this virtual event has a limit of 150 attendees. Note, the \$10 registration fee will help support NDIA awards and educational outreach. Our NIWC PAC Executive Forums consistently provide participants with relevant industry knowledge and insight. It’s a great way to stay in-the-know!

[Register here today!](#)

Ready for Some Fun? Save the Date! Membership Appreciation Event Bali Hai - August 18, 2021



We are excited to announce our first “live” event of the year is here and better yet, to celebrate our members! Please see below for date and location details. This event will be held outdoors with a spectacular view! Save the date! We can’t wait to see you there!

When: Wednesday, August 18, 2021 from 5 – 9 p.m.

Where: The Bali Hai at 2230 Shelter Island Drive, San Diego, CA 92106 Room: The “Hawaiian Village”



Online registration will be available soon via our [NDIA SD Chapter Page!](#)

Event POC Contact Information: [Susan Couch](#) / 858-336-1617

A special thanks to all our generous sponsors! Sponsorships are still available!!

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SDMAC Breakfast – Save the Date

Location: TBD – August 18, 2021



The next SDMAC breakfast will be held on Wednesday, August 18th. The guest speaker will be RADM Douglas Small, Commander, Naval Information Warfare Systems Command. RADM Small assumed command of the Naval Information Warfare Systems Command in August 2020, leading a global workforce of 11,000 civilian and military professionals who design, develop, install, and support Navy's networking, communications, information, and cyber capabilities and systems.

RADM Small's personal awards include the Distinguished Service Medal, Legion of Merit, and Bronze Star; unit awards include the Army Meritorious Unit Commendation and various campaign and service awards.

More details will be available soon. In the meantime, mark your calendars! These events always provide a great opportunity to engage and network.

The 36th Annual Salute to the Military

Hotel Del Coronado – August 21, 2021



The Coronado Chamber of Commerce in partnership with Hilton Worldwide will present the 36th Annual Salute to the Military event on Saturday, August 21st at the Hotel Del Coronado. The reception will begin on the Windsor Lawn at 5:00 p.m.

Since 1985, the Coronado Chamber of Commerce has hosted this black-tie affair at the iconic Hotel del Coronado, giving Coronado citizens and surrounding business communities an opportunity to show their thanks and support to local military members and their families. The evening will also include the presentation of the Harry T. Jenkins Memorial Award, the VADM James & Sybil Stockdale Award, and the VADM Edward H. Martin Distinguished Community Service Award to deserving military & community members.

For all event tickets, please contact Kerri Dowling at kerri@coronadochamber.com.



Navy Gold Coast 2021: Don't Delay, Register Today!

Virtual - September 1-2, 2021



The San Diego Chapter of the National Defense Industrial Association (NDIA) is excited for the upcoming 33rd Annual Department of the Navy Gold Coast Small Business Procurement Event, from September 1-2, 2021. This year there is a new more flexible and sophisticated platform which will allow for better matchmaking, networking, and booth visiting. The event will be held in an interactive, immersive, and virtual platform. As always, this event will provide exciting and relevant topics delivered by government and industry experts, such as RADM Douglas Small, Commander at Naval Information Warfare Systems Command, and Mr. James Geurts, Under Secretary of the Navy, and Mr. Jimmy Smith, Director at Office of Small Business Programs Department of the Navy.

The NDIA Department of the Navy Gold Coast Event is the premier Navy procurement conference in the country. Gold Coast provides a forum to educate, guide, and assist businesses, large and small, in support of the warfighter mission within Department of the Navy and throughout the DOD.

[Register here today!](#)

If you have any questions please contact [Terry McKearney](#). Additionally, we need volunteers and appreciate your participative leadership! If you are able to volunteer, please contact [Frank Muller](#).

Committee Spotlight

Engage and Connect: Why the Navy Gold Coast Event is a Great Opportunity



This month we had the pleasure of interviewing our Navy Gold Coast Committee Lead, Frank Muller. Frank Muller has over 35 years as a government contractor starting in 1985 as an employee of SDSUF (San Diego State Foundation) supporting then Naval Ocean Systems Center (NOSC). During his career he has worked with numerous DoD customers to include the those in the Navy, USMC, Army and Air Force as well as DARPA, DISA and Office of Naval

Research, NRL and other agencies in projects ranging from Basic Research to Systems Delivery in the areas of Cybersecurity, Test and Evaluation, Program Management and Systems Engineering. Mr. Muller has been a supporter of AFCEA, WID as well as served multiple years on the NDIA board of directors and has Chaired Gold Coast for several years.

Please see below to hear from Frank and learn more about why our annual Navy Gold Coast event is so impactful to our members and industry.



Interviewer: *What is the main objective(s) for the annual Navy Gold Coast event and why is participation to important?*

Frank: Gold Coast provides a forum for the Navy to impart important information to the small business community about opportunities to partner with the Navy as well as related topics of interest. It provides a venue for businesses to make connections with other companies and the Navy buying commands in pursuit of business opportunities.

Interviewer: *I have heard the Navy Gold Coast event is one not to miss! What do you believe is important for our members to know about our annual Navy Gold Coast event in San Diego and why should they register?*

Frank: For businesses desiring to provide goods and services to the Navy, Gold Coast facilitates interactions via networking and matchmaking with those organizations within the Navy that procure goods and services. In addition, attendees hear directly from Navy leadership and organizations on topics important to the success of doing business with the Navy.

Interviewer: *In looking at the Navy's near and long-term goals, why is government and industry collaboration so important?*

Frank: The Navy and the industrial base have a symbiotic relationship that requires regular communication to ensure they are working together effectively and efficiently to both maintain the industrial base as well as meet the Navy's near and long-term goals.

Interviewer: *As Committee Lead and fellow NDIA member why you believe being a NDIA member is beneficial?*

Frank: Working with the DoD/Navy can be a complicated endeavor, especially for small businesses. NDIA membership provides support and collaboration in the form of conferences like Gold Coast to companies, large and small. In addition, valuable information via various communication methods are provided to NDIA members to keep them up to date on important topics that assist companies in their efforts to do business with the DoD/Navy.

Recent Event Highlights

Recap of June 2021 Luncheon Event: FBI Cybersecurity Briefing



The FBI, in partnership with the Cyber Center of Excellence (CCOE), National Defense Industrial Association (NDIA), San Diego Military Advisory Council (SDMAC), and the Aerospace and Defense Forum provided an executive-level briefing on cybersecurity, specifically tailored to San Diego's defense industry. FBI special agents and analysts discussed Specific domain threats that might impact our industry and businesses, and resources available to help protect against those threats. The Agents also discussed

Counterintelligence threats in specific areas currently targeted by nation states and provide details regarding their resources, methods, and tactics.



Miss Out on A Recent Small Business Committee Meeting or Forum? Catch-up Here and Join Us Next Time!



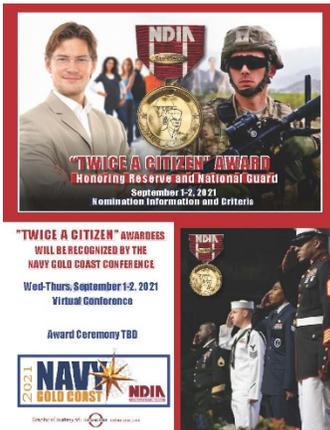
On Tuesday, July 13th we welcomed Smartronix to speak at our SBC Forum. Smartronix is seeking Small Businesses as potential Prime and Subcontractors. Four of Smartronix Program Managers provided a great overview and articulated their current and future business needs. For more information on Smartronix services, please visit www.smartronix.com.

Interested in increasing your business or gaining more industry knowledge? Join us for our next forum! We plan on hosting another forum event in November. Stay tuned for more information in the months ahead.

Check out notes from our last SBC Meeting here: [NDIA SD SBC Meeting Minutes June-2021](#)

Awards

NDIA's "Twice A Citizen" Award Nominations Due August 9, 2021



What is the "Twice a Citizen" award? This is one of three annual awards presented by the NDIA San Diego Chapter. It is awarded to people who served and then serve again in the Reserve. They exemplify leadership, self-sacrifice, and a commitment to service. The Twice a Citizen award is chosen by a committee based on nominations from local commands. **Nominations are submitted and accepted only by an individual's command.**

The NDIA San Diego Chapter is seeking nominations for its annual "Twice A Citizen" Reserve and National Guard Awards. Up to four (4) recognition awards will be made to Reserve Service /Guard members along with a \$2,500 stipend to these awardees. Those chosen will be selected from nomination packages submitted by their commands.

The basic criteria are as follows:

- **Nominee's employment, home or drill unit/site is located the greater San Diego area
- **Nominee's service is in a US Military Reserve Component or a State National Guard
- **Nominee has demonstrated leadership, self-sacrifice and commitment to service, both in uniform and in their community
- **Nominee has delivered outstanding overall performance
- **Nominee exemplified him/herself while participating in contingency support activities outside of drill weekends.



Activities may include but are not limited to:

- **Annual active duty periods or mobilization
- **Support of the Global War on Terrorism
- **Counter Drug Operations
- **Humanitarian Operations
- **Disaster Relief Operations
- **Pandemic Recall
- ** Or other significant activities

"Twice A Citizen" Awardees (and their families) will be sponsored by the National Defense Industry Association/Navy Gold Coast conference on Wednesday and Thursday, September 1-2, 2021.

Pending COVID-19 restrictions, the presentation ceremony luncheon will be TBD.

Additional information, nomination forms and last year's program including awardees can be found on the website:

<http://www.ndia-sd.org/awards/twice-a-citizen>

*****Completed nomination forms are now being accepted!!! DEADLINE FOR RECEIPT OF FORMS IS NO LATER THAN 1730, MONDAY 09 AUGUST 2021.*****

The POCs for nomination packages are:

Rick Cassoni
rcassoni@pacbell.net
Phone (760) 492-8009

Seth Allen
seth.a.allen@gmail.com
Phone (619) 535-5353 c.
Phone (619) 537-2524 w.

Please don't hesitate to get in contact with Rick Cassoni or Seth Allen if you have a question. Please see below for nomination form.



TACNominationForm
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Are you a NDIA Member?

If you would like to become a member, please visit the NDIA Membership Page at <https://www.ndia-sd.org/about-ndia-san-diego/membership/>.

You can also contact [Susan Couch](#). Susan is the NDIA San Diego Membership Chair and will respond to any questions you may have.

Is there anything you want to learn more about? Have something to share with your fellow members? We want to hear from you! Contact [Tania Fires](#) with your input.